

# APPLE HARVEST FESTIVAL EVENT LAYOUT

**CLIENT:**

Haywood County, NC  
Chamber of Commerce

**JMTE SERVICES:**

- Mapping
- Traffic Analysis
- Traffic Control
- Collaboration

**LOCATION:**

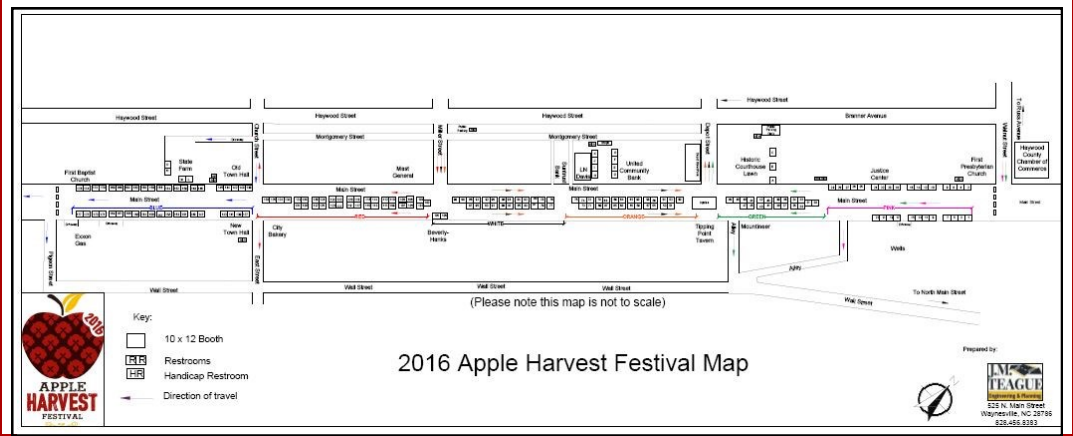
Waynesville, NC

J.M. Teague Engineering & Planning (JMTE) prepared and implemented an event layout plan for the Apple Harvest Festival in Waynesville, North Carolina.

This one-day juried arts and crafts event and celebration has drawn more than 40,000 people JMTE worked directly with the Haywood County Chamber of Commerce to develop an expanded event layout that provided safe set up and break down of almost 200 vendor tents.

In addition to overall setup design, JMTE provided vendor maps that provided clear direction of ingress and egress, locations of electrical outlets, bathroom facilities and nearby parking areas.

JMTE also provided recommendations for traffic control during the festival and assisted with the layout of the booths the night before the festival.



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