

# TDA ALLIANCE CONFERENCE

**CLIENT:**

Rutherford County  
Tourism Development  
Authority

**JMTE SERVICES:**

- Conference Logistics
- Multiple Map Creations
- Public Input
- Presentation

**LOCATION:**

Rutherford County, NC

**J.M. TEAGUE**  
ENGINEERING  
& PLANNING

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J.M. Teague Engineering & Planning (JMTE) assisted in the preparation and execution of the 2012 Rutherford County Tourism Development Authority Alliance Conference on tourism for the Rutherford County Tourism Development Authority. Attendees experienced a full day of seminars with industry experts, hospitality & customer service training, marketing & public relations workshops, as well as, networking.

JMTE prepared the public input area, created focus maps, surveys, and processed all comments and suggestions after the conference. JMTE also gave a presentation on the County signing programs.

